

HOW UNCLE SAM PLANS TO REDUCE THE COST OF LIVING

Inland Waterways Will Be Used to Cheapen Freight Rates. Our Mighty Water Supply. What the Rainfall Means. The Run-off, the Cut-off and the Fly-off—Where the Rains Go—Our Underground Reservoir—Ship Canals for Everywhere—What Railway Freight Costs the Consumer—One Hundred and Fifty Dollars Per Year Per Family—Some River and Harbor Plans Now Under Way.

BY FRANK G. CARPENTER.

UNCLE SAM is waking up to the value of his waterways. The presidential platform of both parties during the coming campaign will have plans for their conservation, and the question of irrigation, drainage and a national canal system will be canvassed from the Atlantic to the Pacific and from Canada to Mexico. The matter is already before Congress. There has been introduced into the Senate a bill providing that five hundred million dollars be spent within the next ten years upon the control of our water resources, and the scientists tell me that if this is done it will result in a saving to us of one thousand million dollars per annum. The proposed expenditure is to be made at the rate of fifty million dollars per year. It will cost us each year about sixty-two cents per capita, and the saving will be at the rate of twelve dollars per capita, or twenty times the amount of the expenditure. This means a 2,000 per cent. profit, which, even in these times of multi-millionaires and billion-dollar trusts, is a fairly good investment. The man at the head of the movement in the Senate is Francis G. Newlands, who has for years ranked as the leader of our irrigation and reclamation projects, and who, as Dr. W. J. McGee, the secretary of the inland waterways commission, says, is a quarter of a century in advance of the average statesman on such subjects.

But before I take up this great project for the regulation of our rivers I want to give you some idea of the water supply of the United States, and the part it has in the welfare of every man, woman and child. The man who knows more about this than any other in the country is Dr. W. J. McGee, and it is from him that the greater part of my information comes. During the past week we have been talking about the rainfall of the United States and where it goes. We have discussed our mighty rivers and the schemes for their improvement, and Dr. McGee has laid before me the plans for great series of ship canals which, when completed, will result in a saving of hundreds of millions of dollars in freight transportation every year.

Our great irrigation sections of the West, where an acre or so will support a family, give some idea of the value of water in the production of food. Dr. McGee tells me that every pound of plant food we use has required on the average one thousand



Dr. McGee, the chief authority on United States waterways.

pounds of water to make it. So that if you eat four pounds of vegetables today it would just take two tons of water, or all that four horses could haul, to make that food. It takes even more water to make meat and eggs, for the food of the animal comes from the soil, and in addition they drink many times their own weight every year. Every pound of bread is equivalent to two tons of water used by the growing grain, and a pound of beef is equal to from thirty to fifty tons of water, which the animal has consumed directly or indirectly through its food. I can't tell exactly how much water each of you consumes in this way every year, but if you should eat two hundred pounds of bread and two hundred pounds of meat you will have consumed altogether more than four thousand tons of water in one shape or other, and this is without counting that which you use for drinking or bathing.

Moreover, as we have more or less food, we have more or less water, and so, after all, it is water which regulates the size of our bread basket. Dr. McGee says that we have an annual water supply big enough to make food for a billion people, and he estimates that at the current rate of increase we will have that population in something like 300 years. This supposes that all the water be properly cared for, and that is what Congress is now asked to do.

Uncle Sam's Water Supply.
Now let us look at the water supply of the United States.
Dr. Willis Moore, of the Weather



This turnip, from the Great Northwest, weighs twenty pounds. It took ten tons of water to make it, or all twenty horses could haul. (See Carpenter talk with McGee.)

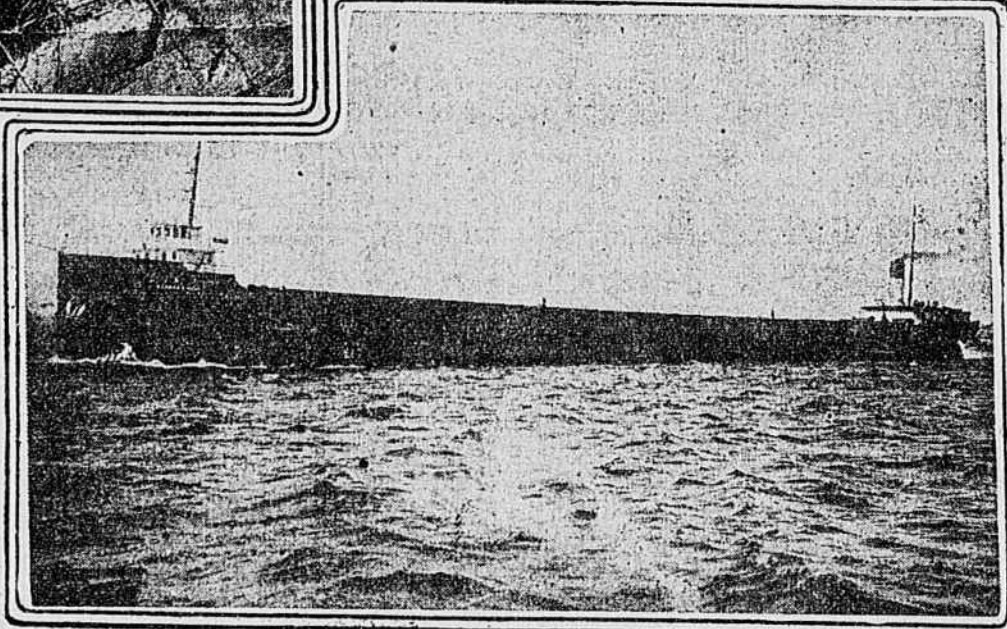
Bureau, has estimated that our annual rainfall averages about thirty inches the United States over. The best way to measure this is by acre feet, that is, by covering a certain number of acres with water one foot in depth. The yearly supply measured that way would cover five thousand million acres. In area is equal to 200 States the size of Ohio, Virginia or Kentucky, or in volume to ten Mississippi Rivers running day and night all the year through. All this comes from the rain or snow which falls in one year.

The distribution of this supply, however, is very uneven. Draw a line north and south across the United States so that it will bisect Des Moines, Iowa, and more than half of all the rain that falls will be found east of that line. The average precipitation over that tract is forty-eight inches per annum. It is the humid region of our country. From that line about 500 miles westward is another territory which may be called semi-humid, where the rainfall is about thirty inches, and the whole remainder, consisting of about two-fifths of our country, includes the arid lands, where the average precipitation is only twelve inches. The other tract is the region of the deserts, the mountains and of the reclamation projects. It is a country of a few well watered spots, but also of extensive tracts which are bone dry.

Where the Rain Falls.
Nevertheless, we have, all told, an



The great Atlantic barge canal from New York to Florida will go through much country like this.



The biggest steamers of the Great Lakes will float down to the Gulf of Mexico.

annual rainfall equal to ten Mississippi Rivers. We have measured the quantity and know that it falls. Where does it go? I shall ask these high-browed scientists to tell you the story. Here again McGee is the best authority. His mind is so sharp that it can split a raindrop, and his vision so clear that he can follow the drop to the skies or to the bowels of old Mother Earth. He divides the rainfall into three—the run-off, the fly-off and the cut-off. One-third of all the water that falls, says he, flows into the sea through the rivers and the smaller streams. This is the run-off.

A smaller amount soaks into the soil and saturates the rocks and finds its way into the sea by leaking out into the streams. This is the cut-off. The remainder, which is by far the most of the supply, evaporates and goes into the air to fall again as rain. This is the fly-off. This is the water which, in connection with that from the oceans, leads the clouds and drops again upon the land.

The fly-off is so large that if you could freeze it into cubes a mile square it would suffice to build an ice wall a mile high and a mile wide all the way from New York to Detroit. The run-off, the fly-off and the cut-off, and the water which sinks into the soil, would make one long enough to reach from Philadelphia to Boston.

Our Underground Waterways.
In addition to the water which falls every year, we have another great supply underground, which has accumulated and is fed by rain and snow which fall from time to time. This water is always moving, but the amount is so great that it is equal to the entire rainfall of the United States for seven years, or to the run-off for twenty years. There is so much of it under the surface of the earth that it has been estimated that if it were equally distributed it would wrap around our globe an envelope of water ninety-six feet in thickness. McGee estimates that the amount of water which lies under the United States to a depth of 100 feet would, if it could be raised to the surface and held there, cover our whole country to a depth of seventeen feet. He estimates that it contains 11,000 cubic miles of water, or enough to build a raincoat of ice two miles wide and five miles high through the Mississippi Valley from St. Paul to St. Louis and on to New Orleans.

This underground water runs from the surface, as in the case of swamps and marshes, to hundreds of feet, and even a thousand feet, below the surface. All the cracks and openings of the rocks are filled with water, and there are porous rocks which take up water like a sponge. In these about one-fifth of the whole volume is supposed to be stored. It is this water which feeds our artesian wells and other wells. It is this that feeds the plants in great degree, and it is that which the larger part of our table supply in some places this water is pumped up and used for irrigation and in others it flows on being tapped, and altogether it is very valuable. Congress will be asked not only to conserve the forests that they may act as a sponge to ret. in this underground water, but to hold it back in other ways.

Regulating the Rivers.
These schemes of Uncle Sam for controlling the water supply embrace the whole United States. They provide for the regulation of the flow of the rivers and of standardizing them. They provide for great reservoirs along the Mississippi, Ohio and Missouri. They treat of drainage and irrigation and of the development of water power. They also include the making, by means of canals, of a great system of interior water transportation, which shall supplement our railways and reduce freight rates to the merchant and the consumer. According to Dr. McGee, the scheme means an annual saving in transportation charges alone of more than three-quarters of a million dollars for every day of the year, an annual saving in flood damages of \$150,000,000 per annum, and a saving in the washing away of our soils of

Taking the improved lands, it is equal to a tax of \$5.25 upon every acre, and, comparing it with our population, it is equal to \$30 per year for every man, woman and child in the Union.

Thirty dollars a year is \$2.50 a month. Suppose you should receive a bill every month of \$2.50 from the railroads, or of \$12.50 per month for your family of five. Wouldn't it jar you? Well, that it what you pay.

During the year it costs on the average every family \$150. Now the average cost of living the United States over is not more than \$450 per family, so that one-third of our living cost goes to the railroads.

Water Freight vs. the Railroads.
These are figures given me by Dr. McGee. He tells me, moreover, that the cost of water transportation is, on the average, only about one-fourth that of rail transportation, and that the greater part of the heavy freight might be taken by water, leaving to the railroads the lighter freight, for which higher prices are paid, and which is by far the more profitable. As it is now, the railroads have more than they can carry, and it is believed that this system of canals would so increase the traffic that the railroads would still have all and more than they could do. Their business would pay better and the dividends would be correspondingly increased. It is the idea that the railroads and waterways might co-operate here as they do in Europe, and that together they would work not only to the advantage of the consumer owning them, but to that of the consumer. Both would be under an interstate commission, as their business is between the States.

There are some railway men who look upon such a combination as one of the necessities of the future. Among those who have the broadest views is James J. Hill. He says that railroad transportation cannot be performed at much less than one-half cent a ton per mile. The rates on iron ore on the Great Lakes are about 1 cent per ton per mile, while the same ore carried by railroads costs ten times as much.

Uncle Sam's River and Harbor Projects.
As it is now, the government is spending tens of millions of dollars a year on rivers and harbors, and a great part of this is political graft. The money goes to the improvement of creeks and other waterways which have no commercial importance, and it is really an appropriation bill for the benefit of the representatives in their individual districts. The amount appropriated last year was a little more than \$41,000,000.

Among the important works under way are the improvement of the Ohio and Mississippi, the deepening of the channels in the Delaware River at Philadelphia, in the Hudson River at Troy, and at Mobile and at Oakland, Cal. A considerable work has been done at Baltimore and New York, as well as at Galveston, where the entrance channel has been deepened to thirty-four feet.

The government is making surveys for a deepwater channel from Lookout, Ill., at the end of the Chicago Drainage Canal to the Mississippi River at Cairo, and the State of New York has about half completed the making of a new barge canal twelve feet deep from Lake Erie at Buffalo to the Hudson River. The route is from Buffalo to Rome along the line of the old Erie Canal, and from Rome to the Hudson it is a canalization of the Mohawk River. The State is authorized to spend \$101,000,000 on the project, and it is probable that the whole amount will be needed.

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DAILY LETTER ABOUT Nemo CORSETS

NEW YORK, November 5, 1911.

DEAR MADAM:

One of our very good friends—who seems to have been impressed by our recent "Warnings," wherein we advised all women to "Beware of Toadstools"—sends us the following verse from Kipling. She suggests that it applies perfectly to the hopeless efforts of corset-makers, here and abroad, to produce something "as good as the Nemo." This is it:

And they asked me how I did it,
And I gave them the Scripture text,
"You keep your light so shining
A little in front of the next!"
They copied all they could follow,
But they couldn't copy my mind,
And I left 'em sweating and stealing
A year and a half behind.

Far be it from us to add to the sorrows and disappointments of the enterprising and ingenious corset-makers of America, England and France who are showing such an eager willingness to share with us the fruits of our labor. But, between ourselves, the quotation is very apt, except that every one of these "trailers" is always much more than "a year and a half behind."

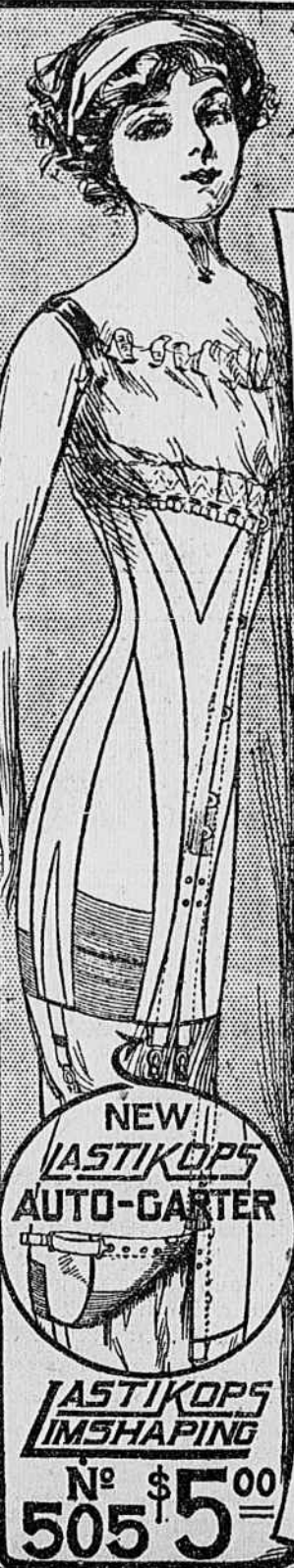
If you are asked to buy a corset with elastic features in the skirt, just remember that it's nothing but the same old unreliable elastic, which may wear a week or a month—and may not. Lastikops Webbing, a Nemo INVENTION, used ONLY in Nemo Corsets, is the ONLY elastic fabric in existence that never loses its elasticity. Toadstools!

The real reason why Nemo Corsets are so universally liked and in such great and growing demand, is this: No woman who once wears a Nemo, that has been properly selected and fitted to her figure, will ever be satisfied with any other corset. A few may be tricked by specious advertising, or misled by careless or avaricious dealers; but they all come back, gladly, to the corset that NEVER FAILS THEM—the NEMO.

That's why the toadstool crop is a total failure. Look at the picture of No. 505, on the left. A long, clinging model, with a 14-inch skirt; yet those elastic bands enable you to sit down without accident or discomfort, and they'll stay elastic until the corset is worn out. A wonderful corset for medium and slender figures. Ask your dealer to show it to you.

(G)

KOPS BROS.



No. 505 \$5.00

"A New Help in Home Dressmaking" Green READY MADE WAIST LININGS

(Pat. Pending)

For the woman who makes her clothes at home, as well as the professional dressmaker, this scientifically perfected, almost finished lining, saves time, money, work and worry.

Insures a perfect fit with little fitting; cut on up-to-date patterns; all ready for draping; has hooks and eyes; boned, with basted seams above. Open front or back, in best white, gray and black percaleine.

Ask for them in the notion or lining departments of the leading dry goods stores of Richmond. Write for catalogue of other Green specialties.

GREEN SHOULDER FORM & PAD CO., Mfrs., New York

Dorothy Dodd SHOES

Hundreds of women who previous to the advent of the "Dorothy Dodd" shoe could not afford custom boots, have since enjoyed "made-to-measure" fit, at half the price asked by custom shops.

F. W. Dabney & Co.
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Hay's Hair Health

Restores color to Gray or Faded hair—Removes Dandruff and invigorates the Scalp—Promotes a luxuriant, healthy hair growth—Stops its falling out. Is not a dye.

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